



Citissquare Africa Unit Trust Fund :

Overview and Strategic Objectives



Introduction

Citisquare Africa is dedicated to fostering investment opportunities in Rwanda through the establishment of a Unit Trust Fund, which will be registered with the Capital Market Authority.

Mission

Our mission is to create a robust financial vehicle that attracts both institutional and individual investors, facilitating sustainable development and capital growth across various sectors.





Key Objectives

1.

Establishment of a Special Purpose Vehicle (SPV):

We will form an SPV comprising various stakeholders to effectively manage the fund's operations:

- **Citisquare Africa:** Acting as the promoter of the fund, driving strategy and investor engagement.
- **Bank of Kigali PLC:** Serving as the Custodian, ensuring the safety of fund assets.
- **BK - Capital:** Functioning as the Fund Manager and Administrator, managing investments and operations.
- **BPR Bank:** Acting as Independent Trustees to provide oversight and governance.

Additionally, we are committed to meeting all compliance requirements set forth by the Rwanda Capital Market Authority, ensuring that our fund adheres to all necessary regulations and standards.



2. Investor Engagement:

The fund will aim to pool resources from investors who are interested in financing bankable projects in Rwanda. By attracting capital, we will enable the development of essential infrastructure and initiatives that contribute to the nation's economic growth.



3 Collaboration with RSSB:

We plan to co-invest with RSSB, the largest pension fund and real estate developer in Rwanda. This strategic partnership will allow us to invest in RSSB's projects and other government-initiated opportunities, ensuring a pipeline of secure and reliable investment ventures.



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4. Building a Network of Potential Investors:

Citisquare Africa is actively compiling a list of potential investors, including both institutional and individual entities. This list will serve as a testament to our seriousness in fostering a collaborative investment environment.



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Some key advantages of investing in The Unit Trust Fund .



1. Lower Upfront Costs:

More individuals can participate in the real estate market as the entry barrier is significantly lowered, paving the way for greater access.

2. Shared Risk:

By distributing financial exposure, we ease the burden on individual investors, fostering a safer investment environment.

3. Increased Access to Investment Opportunities:

This model not only creates jobs but also attracts foreign direct investments, stimulating the economy.

Some key advantages of investing in The Unit Trust Fund .



4. Collective Decision-Making:

Engaging multiple stakeholders in decision processes fosters collaboration, ensuring that everyone's voice matters and contributing to a strengthened community bond.

5. Portfolio Diversification

The co-ownership model allows for a broader spread of investments across different types of properties and locations, enhancing the potential for higher returns while minimizing risk.

Why Kigali, Rwanda?

Key Highlights on Rwanda



1. Robust Economic Growth:

An average GDP growth rate of 7.15% over the last decade, with one of the lowest debt ratios in the region, positions Kigali as a beacon of stability and promise for investors.

➔ 7.15% GDP growth rate

2. Global Recognition:

Rwanda is celebrated as the most improved nation in human development worldwide, enhancing its appeal on the global stage.



3. Thriving Tourism Sector:

Over 1.3 million tourists and \$647 million in tourism revenue were recorded last year. Tourism is a thriving pillar of the economy, bolstered by the construction of the largest airport in the region in partnership with Qatar Airways. Rwanda is ranked as the second safest country globally for female solo travellers (BBC Travel) and has hosted the Basketball Africa League (BAL) managed by the NBA in Kigali, alongside a branding deal with top Premiership Club—Arsenal.

1.3 million

Tourist

\$647 million

Tourism Revenue





4. Emerging Market:

A relatively untapped real estate market offers incredible growth prospects. Rwanda serves as a gateway to the continent with access to African and global markets through robust free trade agreements, including the East African Community (EAC) free trade agreement, which includes a population of 450 million and a GDP of \$313 billion.

450 million

Population

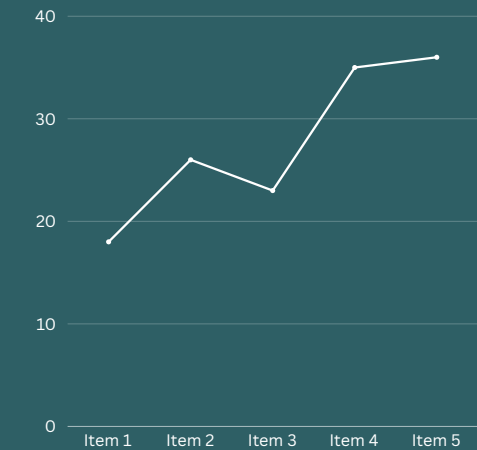
\$313 Billion

GDP

5. Real Estate Appreciation

With annual growth rates of 12-15%, investing in Kigali is not just a choice; it's a significant opportunity.

⇒ 12-15% growth rate



6. Investment in Infrastructure:

Continued investments ensure not only business success but improved quality of life for all residents.



7. Investor-Friendly Climate/Supportive Government Policies:

A pro-business environment bolstered by streamlined regulations fosters investor confidence. Rwanda ranks No. 1 in Africa for ease of doing business per the World Bank's B-Ready Report, offering a seven-year corporate income tax holiday for investors committing over \$50 million to the country

Rank No. 1

In Africa for ease of doing business



8. Meetings, Incentives, Conferences, and Exhibitions (MICE) Destination:

Kigali has ranked as Africa's No. 2 MICE destination, underscoring its potential for hosting international events and conferences.



9. Commitment to Sustainability:

Rwanda's forward-thinking approach promises potential alignment with globally conscious investors.





10. A Growing International Financial Hub:

With less than five days to open a bank account—either in person or remotely—and an open banking system that allows accounts in foreign currency without restrictions on profit repatriation, Rwanda fosters a welcoming investment environment.



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11. Local Partnerships:

Collaborations with institutions like the Bank of Kigali lend credibility and trust to our initiatives.



12. Dynamic Business Ecosystem:

Engaging local leaders opens doors to innovative financing and collaboration.



Community Livelihood Development

Each investment is an opportunity to uplift and enhance lives—creating shared purpose.



Kigali is more than just a location; it encapsulates the very essence of hope, progress, and a brighter future that we can collectively champion.

We are at the threshold of something truly transformative, and we want you to be a part of this exciting journey! By completing the Google form to join our waiting list, you will gain exclusive access to deeper insights and private information about the Citisquare Africa Unit Trust Fund.



Conclusion

Citisquare Africa is poised to play a pivotal role in Rwanda's investment landscape. Through the establishment of the Unit Trust Fund and our strategic partnerships, we aim to create impactful financial opportunities that contribute to the sustainable development of the nation while offering attractive returns for our investors.



Certificates and Registrations

- 1 Registered in Nigeria and the USA.
- 2 Registered with the Special Control Unit Against Money Laundering (SCUML).
- 3 Registered with the Nigerian Tourism Development Authority.
- 4 Member of NIGERIAN ASSOCIATION OF CHAMBERS OF COMMERCE, INDUSTRY, MINES, AND AGRICULTURE (NACCIMA)





Vision City 2



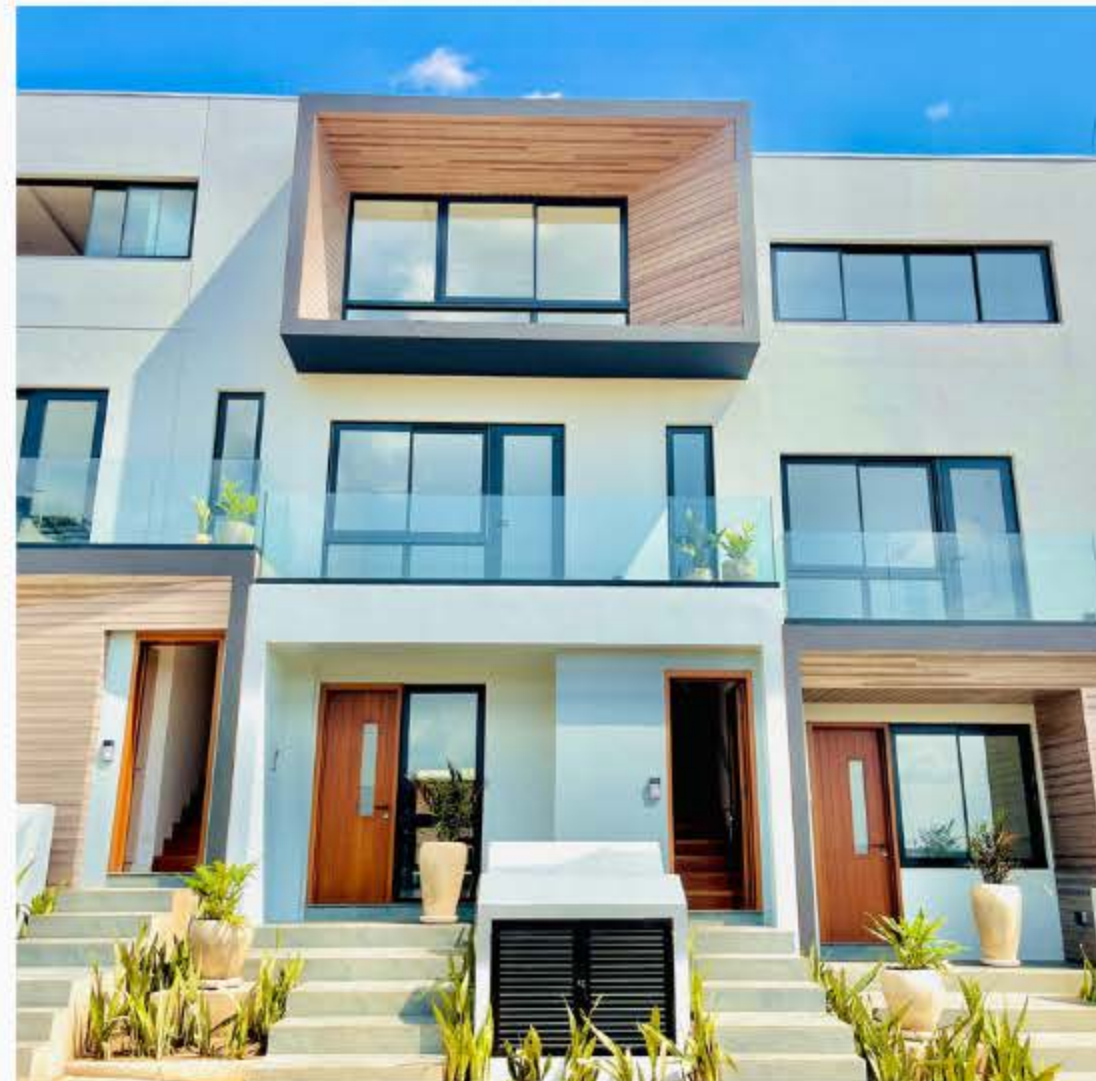
Vision City 2



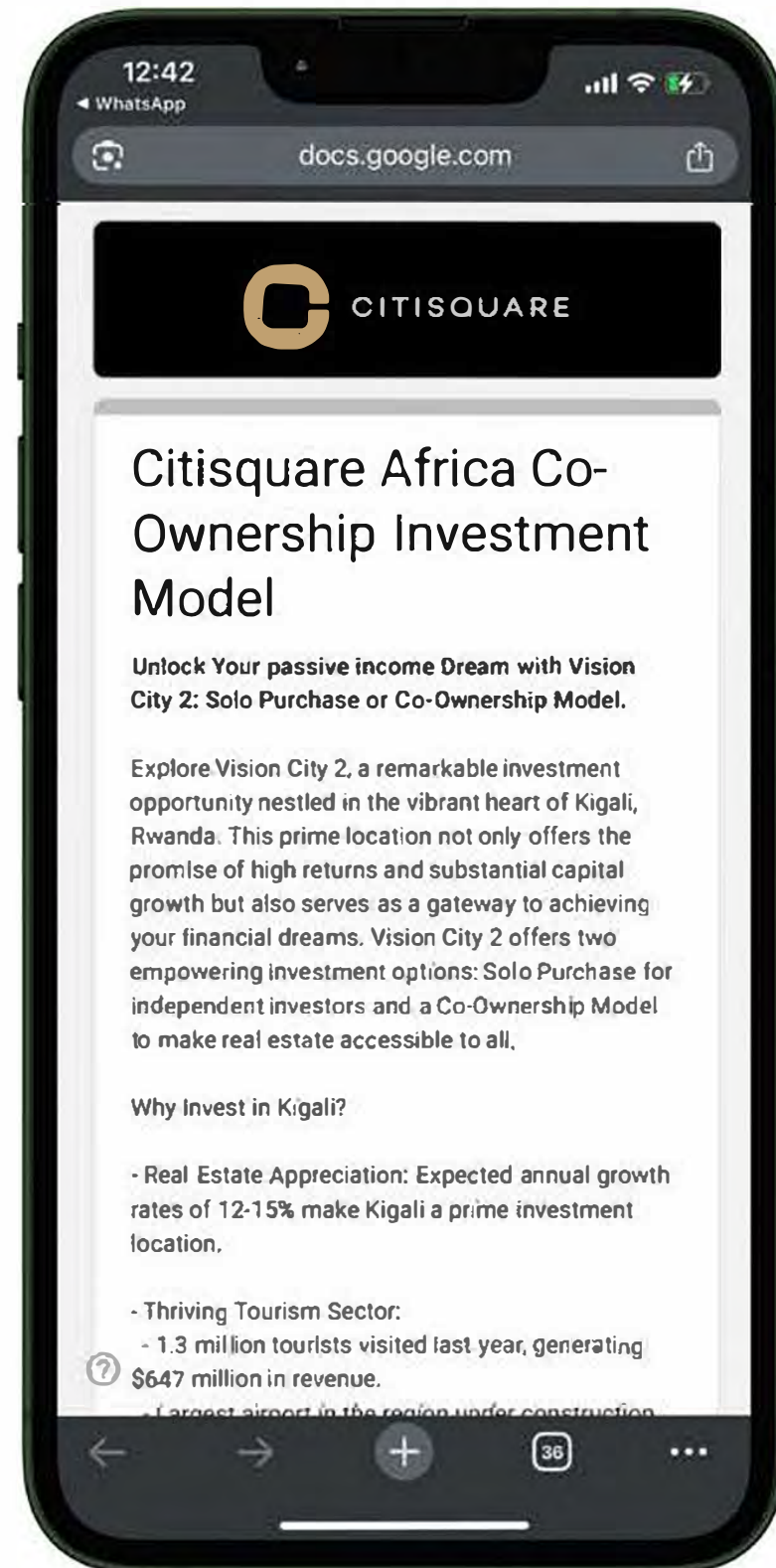
Vision City 2



Vision City 2



Registration



Unlock Your Passive Income Dream With Vision City 2: Solo Purchase or Co-Ownership Mode

Take action now—complete the form to explore how you can build wealth and create passive income. Your brighter future starts here!

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Or Scan
To
Register

Partners



Team

Key people/advisors



Uche Nnama

Founder, Citisquare Africa

"Founder and CEO, orchestrates the strategic integration of real estate, tourism, and wellness, propelling the company's growth and innovative "The Colours of Well-being" project.



Innocent Chukwuemeka

Advisor, Finance and Business Development

"Guides financial strategy and development, utilizing extensive experience in finance across healthcare and technology sectors to secure and optimize investments.



Uche Uzeobo

Advisor, Business Development

Specializes in expanding business reach and enhancing financial inclusion initiatives, significantly impacting community development and strategic partnerships.



Nnenna Ugwu
Legal and HR

Manages legal compliance and human resources with a focus on international law, ensuring global standards in corporate governance and ethical practices



Dele Odufuye

Technology/Operations Advisor

"Oversees technology strategies and infrastructure, ensuring the company's tech advancements align with industry innovations and service demands.



Ohonugo Earnest

Advisor, Operations Strategy

"Brings over two decades of experience in managing complex IT and telecommunications systems, crucial for streamlining operations and improving service delivery.



Folagbade Daniel

**Digital Marketing Manager,
Citisquare Africa**

Develops and monitors performance metrics for content creation and digital marketing projects.



Venerable Dr Okechukwu C ObiOkoye. JP

Serial Entrepreneur & Financial Management Coach.
Ph.D; MA; BA; BSC; Pg Dip Theology; Dip Theology; Dip Public Admin.

1. Hon. Commissioner Anambra Truth, Justice & Peace Commission
2. Director General Eastern Institute for Entrepreneurial Studies
3. Member Enugu State Restorative Justice Interim Committee

Event Promotion



Video Marketing:

- Produce promotional videos showcasing Africa's beauty and event highlights.
- Share on social media and event website.



Press Release:

- Distribute press release to media outlets, highlighting event speakers and agenda.



Partner with Media Outlets:

- Collaborate with African and international media outlets for event coverage.



Referral Program:

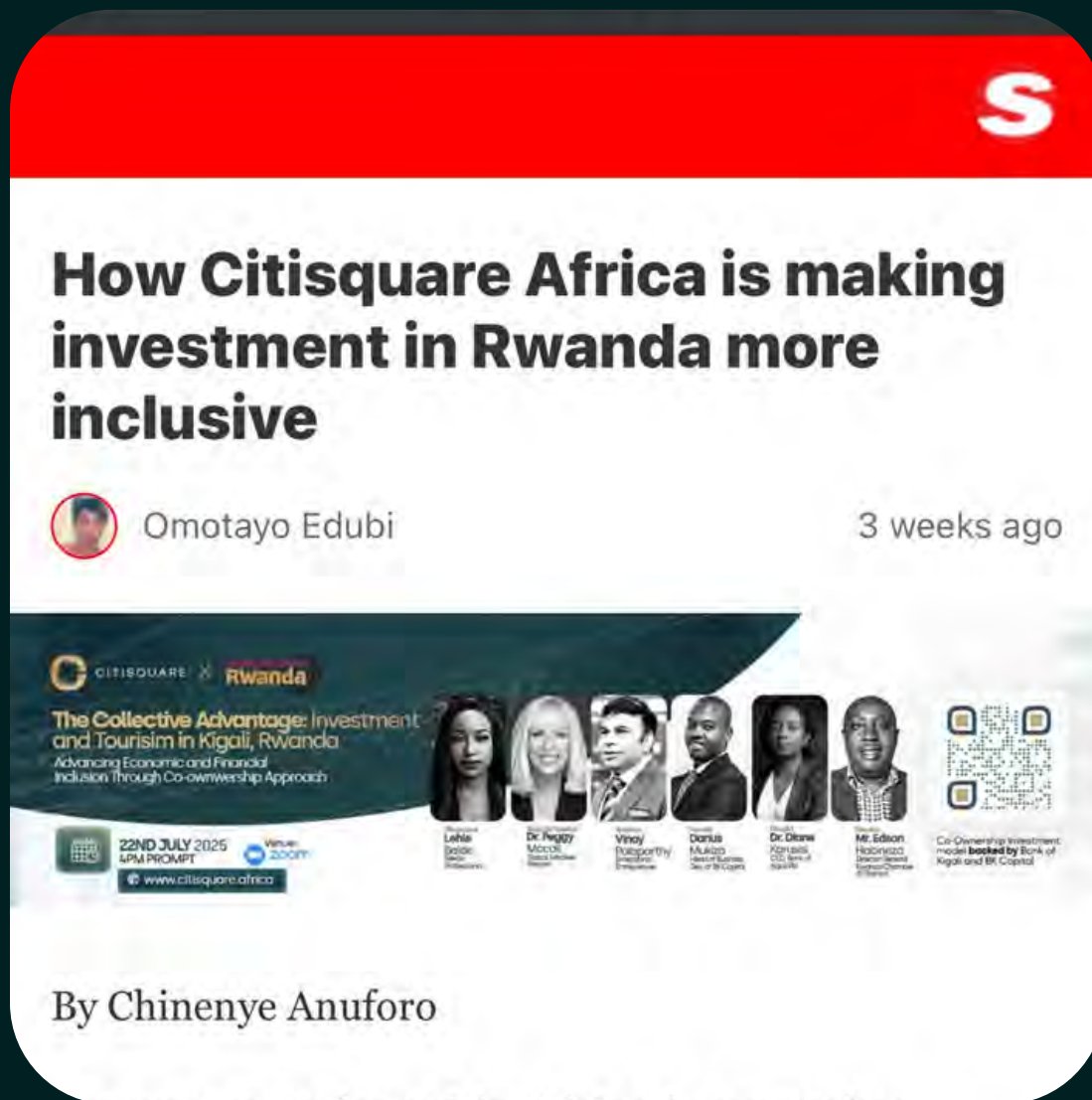
- Launch referral program for registered attendees to invite friends and colleagues.
 - Offer incentives (discounts, free passes).
- www.coloursofwellbeing.com
www.citisquare.africa



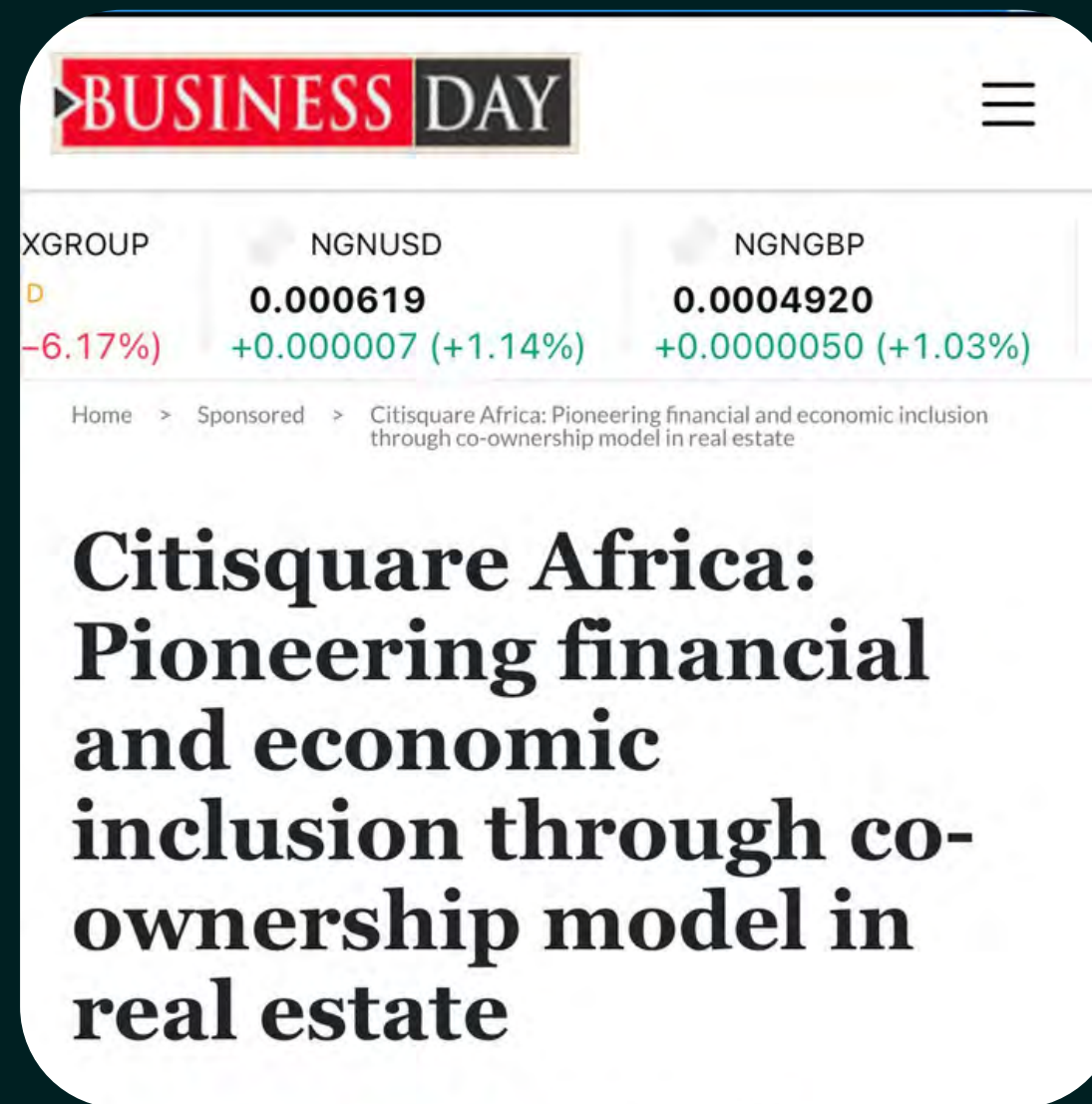
Our success story

Wellness, laughter and Strategic Networking. Unforgettable moments from Colours of Well-being event by Citisquare Africa. Enjoy the video recap.

Press Release



Link 



Link 



Link 

Thank You

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Thank you for considering this proposal. We look forward to collaborating to promote financial inclusion and empower our community!